



MPPCB's 'Mission Clean Kshipra' during Kumbh Mela



The Simhastha, the largest religious congregation of the country, is reported to have recorded presence of around 60 million pilgrims and hermits who took holy dip in the River Kshipra during the month long festival. The quality of water was a cause of concern in the mind of religious people ahead of Simhastha but the State Government took all possible measures to ensure the quality of water to its best for the devotees. The purification of water with state-of-the-art technology was be a regular process during the grand religious occasion.

The **M.P. Pollution Control Board** remained vigilant throughout the scene and scientifically monitored the critical parameters at strategic locations in the holy Kshipra river online on real-time basis leaving no scope for any doubt on the quality of water. **IP cameras** were also installed in industries located in the river catchment area to keep a vigil on any discharge of effluent outside the premises. Online monitoring instruments were installed at **four locations**, viz. Triveni Ghat, Lalpul Ghat, Narsinh Ghat and Mangalnath Ghat. These monitoring stations were under scanner round the clock during the Simhastha Parv and the **water quality data** was under constant watch at remote location too, at Environment Surveillance Centre, to root out any possible chance of any lapse in the 'Mission Clean Kshipra'.



Shaivite Saints (Naga Sadhu) about to take a holy dip in river Kshipra, Ujjain, Madhya Pradesh